

Making the Save: Step-by-step Guide

“SAVE IT” Step 4: Live with the Results



START
HERE

Celebrate or Hold a Requiem

If you've won, congratulations! Hold a big public party and make it free if you can. Invite everyone, including those people that may not have been in your corner the whole time. Send out emails. Post how you did it on your website or mail it to the community in a newsletter. And profusely thank all those that were involved.

If you've lost this battle, keep the long-term goal in mind. Take some time to recover your energy before jumping into the next battle. Post your “lessons learned” on your website or publish them on a blog or newsletter. And thank all those that were involved. Send a message to all your supporters to thank them and let them know that their (and your) efforts were not in vain and that you've built momentum. Tell your supporters which project they could consider supporting next.

Prevent the Next Crisis

Check your community's preservation plans such as surveys, general plan, preservation ordinance, economic incentive programs, and others to determine which could be strengthened.

Plan a program of preservation education for the community and elected officials. Might be good to start with a tour of significant historic sites.

Attend your local Historic Preservation Commission's meetings and provide public input. Get to know them and what their goals are for the future.

Work with your allies and other advocacy groups to continue building momentum in your community to support preservation-related activities such as your [local historic preservation commission](#), a local nonprofit group, and Main Street.

Keep in contact with your supporters until the next preservation issue arises.

Full URL addresses for links in this section:

- Local historic preservation commission: <http://heritage.utah.gov/history/clgs>
- Main Street: <http://www.mainstreet.org>

Many of our preservation partners around the country have put together excellent resources and advocacy tools that allow us not to have to reinvent the wheel. Yes a few things may be different, but the framework is the same no matter where you live. While Utah Heritage Foundation is providing you with a basic framework, check out the following resources for additional detailed information on making your next save.

- Historic Seattle: Successful Historic Preservation Advocacy - <http://historicseattle.org/preservationseattle/techniques/defaultSEPT06.htm>
- Preservation Alliance of Minnesota: Community Action Guide - http://www.mnpreservation.org/pdf/Community_Action_Guide.pdf
- Preservation Alliance of Minnesota: Preservation Crisis Handbook - http://www.mnpreservation.org/pdf/Preservation_Crisis_Handbook.pdf
- Preservation Pennsylvania: The Crisis Handbook: A Guide to Community Action - <http://www.preservationpa.org/uploads/pdf/CrisisHandbook.pdf>
- Preservation Pennsylvania: How to Preserve and Protect the Historic Places that Matter to You - http://www.preservationpa.org/uploads/NPS_FullVersion.pdf