



Share Your Community's Story on the Preservation Utah Tours App

Every community has a story. Whether it's a historic downtown, a unique neighborhood, or a trail of landmarks, your history deserves to be seen, heard, and remembered. The **Preservation Utah Tours App** is a self-guided mobile platform available on Apple and Android devices. It is your gateway to sharing the stories of Utah's historic places with a statewide—and even global—audience. The Preservation Utah Tour App helps residents and visitors explore Utah's historic architecture, cultural sites, and local stories through walking and driving tours—anytime, anywhere.

We're inviting organizations, cities, and communities across Utah to become tour app partners and help expand this statewide resource. Whether you want to highlight a charming downtown, a unique neighborhood, or a rural region full of untold stories, this is your chance to reach history lovers, students, and visitors from all over.

Why Partner?

We're looking for cities, towns, communities, and organizations to help expand this statewide resource. By joining as a **Tour App Partner**, you'll:

- Make your history accessible to a broader audience
- Boost local heritage tourism with an easy-to-use digital tool
- Preserve and share the stories that make your community unique
- Contribute to a statewide archive of meaningful places and memories

What is a Tour App Partner?

A tour app partner collaborates with Preservation Utah to create and share self-guided walking or driving tours through our mobile app. These tours showcase historic architecture, significant landmarks, and the unique stories that define Utah's communities. As a tour app partner, you'll:

- Showcase your community's history to a broader audience
- Encourage heritage tourism and local engagement
- Tap into Preservation Utah's expertise in research, storytelling, and historic interpretation
- Contribute to a growing digital archive that educates and inspires future generations

How It Works

We guide you through the process. You'll:

- Choose your tour theme and format (walking or driving)
- Provide stories, images, and details for each stop
- Designate a point person for coordination
- Submit a signed agreement and finalized materials

We'll:

- Build and launch your tour on the app
- Produce audio narration from your approved content
- Host and maintain the tour for at least two years
- Promote your story alongside Utah's most treasured places

Tours typically include 5–15 stops, each with a photo, description, and historical background. All content must be accurate and focused on sites that have historic integrity or are culturally significant.

Ready to Get Started? Let's Talk. Do you have an idea for a tour? We'd love to hear it.

Reach out to the Preservation Utah team to learn more: info@preservationutah.org | (801) 533-0858