



PRESERVATION UTAH

**COMMUNITY
STEWARDSHIP
AWARDS**

**APRIL 24, 2025
MEMORIAL HOUSE
VIP RECEPTION 10 - 11 AM
BRUNCH AND AWARDS
11 AM - 1PM**

Sponsorship Opportunities

Put Preservation to Work for Utah

Anyone involved in Utah's communities will benefit from Preservation Utah's work. We represent the interests of more than 50,000 property owners with buildings, structures, and sites listed in the National Register of Historic Places and the people who cherish and appreciate historic places.

About Your Sponsorship

Preservation Utah's Community Stewardship Awards celebrate excellence within the preservation industry, honoring individuals, organizations, and projects demonstrating leadership and innovation in safeguarding Utah's architectural and cultural heritage. The awards highlight achievements in critical areas, including rehabilitation and restoration, adaptive reuse, and legacy preservation by businesses and nonprofits. They also recognize industry-specific contributions from architects, researchers, craftsmen, and experts in window and masonry restoration areas. This is an opportunity to network directly with industry leaders and contribute to preserving the state's rich heritage for future generations.

Your Brand Front and Center

Partnering with Preservation Utah offers significant exposure across multiple social media platforms and direct communication channels. Our diverse and engaged audience provides ample opportunities for sponsors to reach a targeted demographic.

Our audience primarily consists of adults aged 25-65+, with a higher percentage of women, making it ideal for businesses aiming to reach decision-makers and consumers within this demographic.

By sponsoring Preservation Utah, you align your brand with a respected organization dedicated to historic preservation while gaining access to a broad and engaged audience.

Measurable and Quantifiable Results

- Facebook stats: 1 million+ impressions, half a million+ reach, 26,000+ interactions, 6400 followers (66% women, 34% men, 90% between ages 35-65+)
- Instagram stats: 19,000+ reach, 19,000 interactions, 5,600 followers (63% women, 37% men, 99% between 25-65+)
- LinkedIn stats: Since launching our LinkedIn page in 2023, we have gained 208 followers, over 15,000 impressions, and an engagement rate of 10.192.
- Newsletter stats: 2030 subscribers, 42% open rate, 6% click rate

APRIL 24, 2025 AT MEMORIAL HOUSE
VIP RECEPTION 10 AM - 11 AM
BRUNCH AND AWARDS 11 AM - 1PM
150 ATTENDEES

Contact Brandy Strand
Executive Director
director@preservationutah.org

Build relationships with potential clients and patrons.

Celebrate Excellence in Preservation

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| <p>Presenting \$10,000</p> <p>Table Sponsorship 8 Tickets</p> <p><i>Negotiable benefits tailored for your company, contact us for details.</i></p> | <ul style="list-style-type: none"> • Sponsor the VIP reception • Provide the introduction or close in the event presentation • Provide SWAG • Showcase a 30-60-second video during the presentation • Listing on the event page linked to the company/organization's website • Full-page ad on printed event materials • Logo on digital marketing • Social Media highlights tailored to business organization (4 Facebook, 4 Instagram, 4 LinkedIn posts) • Year-round recognition on the sponsor page on the Preservation Utah website • Logo within monthly eNews (12 issues) • Preservation Champion Membership with exclusive event invitations, tour discounts, business partner perks, and recognition in Preservation Utah's communications and annual report. |
| <p>Keystone \$5,000</p> <p>Table Sponsorship 8 Tickets</p> | <ul style="list-style-type: none"> • Invitation to VIP reception • Recognition in event presentation or introduce an award • Listing on the event page linked to the company/organization's website • Half-page ad on printed event materials • Logo on digital marketing • Social Media highlights tailored to business/organization (3 Facebook, 3 Instagram, 3 LinkedIn posts) • Year-round recognition on the sponsor page on the Preservation Utah website • Logo within monthly eNews (8 issues) • Preservation Champion Membership with exclusive event invitations, tour discounts, business partner perks, and recognition in Preservation Utah's communications and annual report. |
| <p>Cornerstone \$2,500</p> <p>Table Sponsorship 8 Tickets</p> | <ul style="list-style-type: none"> • Invitation to VIP reception • Recognition in event presentation • Listing on the event page linked to the company/organization's website • One-fourth ad on printed event materials • Logo on digital marketing • Social Media highlights tailored to business/organization (1 Facebook, 1 Instagram, 1 LinkedIn post) • Year-round recognition on the sponsor page on the Preservation Utah website • Logo within monthly eNews (6 issues) • Preservation Champion Membership with exclusive event invitations, tour discounts, business partner perks, and recognition in Preservation Utah's communications and annual report. |
| <p>Buttress \$1,500</p> <p>4 Tickets</p> | <ul style="list-style-type: none"> • Invitation to VIP reception • Listing on the event page linked to the company/organization's website • Listed on printed event materials • Social Media highlights tailored to business/organization (1 Facebook, 1 Instagram, 1 LinkedIn post) • Year-round recognition on the sponsor page on the Preservation Utah website • Logo within monthly eNews (3 issues) • Preservation Champion Membership with exclusive event invitations, tour discounts, business partner perks, and recognition in Preservation Utah's communications and annual report. |
| <p>Tympanum \$500</p> <p>1 Ticket</p> | <ul style="list-style-type: none"> • Invitation to VIP reception • Listing on the event page linked to the company/organization's website • Year-round recognition on the sponsor page on the Preservation Utah website • Logo within monthly eNews (1 issue) • Advocate Membership for one individual includes event discounts, private tour invitations, partner business perks, and recognition in Preservation Utah's communications. |

A Utah Legacy, **Since 1966**

Mission

Preservation Utah works to keep the past alive, not only for preservation but to inspire and provoke a more creative present and sustainable future. We preserve, promote, and protect Utah's historic built environment through public awareness, advocacy, and active preservation.

Who We Are

Preservation Utah, formerly known as Utah Heritage Foundation, has been a cornerstone in safeguarding Utah's rich historical legacy since its establishment in 1966. Over the years, our dedicated efforts have preserved numerous iconic landmarks and structures, contributing significantly to the cultural vibrancy and identity of Utah.

What We Do

- Awareness—Provide public and K-12 education statewide, including tours and events, rehabilitation workshops, presentations, and lectures.
- Advocacy – Provide education and technical assistance that meets people where they are at with what they need to preserve and protect historic resources that matter.
- Active Preservation—Provide low-interest loans to property owners, directly protect 125 historic properties statewide, and operate and steward Memorial House in Memory Grove Park since 1994.



Contact Brandy Strand, Executive Director, director@preservationutah.org, 801-215-9533