

ANNUAL REPORT

2024

www.preservationutah.org
801-533-0858
Memorial House in Memory Grove Park
375 N. Canyon Rd.
Salt Lake City, Utah 84103

People Preserving Places.



OUR MISSION

Keep the past alive, not only for preservation, but to inspire and provoke a more creative present and sustainable future.

WHERE WE ARE NOW



Dear Friends and Supporters,

With 2024 in the rearview mirror, we are proud to celebrate a year of growth, impact, and momentum. Thanks to your support, we have strengthened our programs, expanded our reach, and deepened our commitment to preserving Utah's historic places. This year, we began outreach to Salt Lake City's West Side neighborhoods by hosting the first-ever Historic Homes Tour in Rose Park. The first annual report on the most endangered buildings and places was released. And we hosted sold-out tours, lectures, and community events that brought thousands of Utahns closer to the stories and places that define our past.

With gratitude,
Brandy Strand
Executive Director



COMMUNITY BUILDING

Community Stewardship Awards



The awards honor those who drive preservation: homeowners, architects, developers, partners, and leaders. Award categories include Rehabilitation & Restoration, Adaptive Reuse, Industry Experts and Legacy Business & Heritage Organizations.

Gala: Windows in Time



Standing in places where communities were built, like the Historic Ladies Literary Club—now the Clubhouse—connects us to history and inspires our preservation efforts. It's about honoring the community's foundations and creating spaces that foster belonging and pride, as placemaking brings history to life.

Preservation Engaged Conference



Each year we partner with the Utah State Historic Preservation Office to bring together the preservation community throughout Utah through the Preservation Engaged Conference. In 2024 we gathered as a community in Provo.

Since 1994, Preservation Utah has managed and operated Memorial House. Proceeds from Memorial House's rental fees support the organization's work and impact statewide. By hosting your event at Memorial House, you directly contribute to preserving impressive historic places such as Memorial House.

Community Outreach



Tabling @ Fisher Brewery

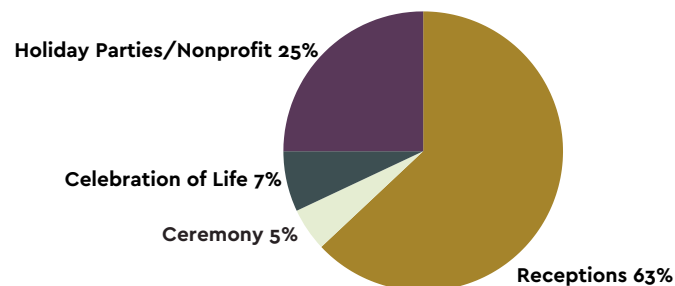


Tabling @ Hoodafest

Community Easter Egg Hunt



Memorial House Events



Guided Historic Tours

- 49 Governor's Mansion Tours
- 19 City and County Building Tours
- 14 McCune Mansion Tours
- 13 Days of Meditation Chapel Tours
- 10 Specialty Tours

Volunteer Stats

436 Volunteers
1,600 Volunteer Hours
3,582 People Served
Including 480 kids



Volunteer Roles:

Serve on Boards and Committees, Tours Guides, Historic Research, Serve on Awards Jury, Gardening, Tabling Events, Homes Tour Docents and House Managers

Easement Program



Protecting Utah's Historic Buildings

Preservation Utah protects Utah's historic buildings through preservation easements, which are legal covenants that maintain a building's historic integrity. Currently, Preservation Utah holds 128 easements statewide, 18 are Non Salt Lake County, and 110 are in Salt Lake County.

Key Advocacy: Most Endangered List



During Preservation Month (May), we released our first ever list highlighting Utah's threatened historic sites and resources at risk of being lost due to neglect, development, natural disasters, or other factors. This list raised awareness and urged action to support preservation efforts.

Revolving Loan Fund



We provide property owners low-interest loans to restore and rehabilitate historic properties throughout the state. In 2024 we had 6 active loans and 2 of those were newly established. Types of historic building work being done: exterior, stabilization, reroofing, masonry repair, adaptive reuse, and structural stabilization.

6 Active Projects - Financial Investment of \$425,336

Spring & Fall Historic Home Tours



City Creek Neighborhood
580 attendees



Rose Park Neighborhood
165 attendees

Lectures

Preservation Utah hosted 4 lectures that were open to the public.

- City Creek Neighborhood
- Rose Park Neighborhood
- LGBTQ+
- Preservation Easements



Rose Park Lecture



OUR PEOPLE

Advocacy Committee

The Advocacy Committee works to elevate the importance of historic preservation by engaging communities, fostering local leadership, and inspiring action to protect Utah's historic places.

Volunteer Council

Volunteer Council assists and ensures the quality of our programs, give focus and support to members, provides community outreach and support the staff.

Staffing

- Brandy Strand, Executive Director
- Liz Joerger, Operations and Program Manager
- Rachel Kelly, Memorial House Events Manager
- Robyn Taylor-Granda, Historic Properties Program Manager

Board of Trustees

The Board is essential in advancing the organization's mission by offering guidance, support, and advocacy. Made up of individuals dedicated to historic preservation, the board brings a range of skills and expertise to help achieve the organization's objectives.

Historic Properties Committee

The Historic Properties Committee provides expertise & guidance to the Revolving Loan Fund & Easement Program. The committee advises Preservation Utah staff, ensuring decisions align with laws, regulations, and policies.

FINANCE OVERVIEW

Revenue

Individual Contributions, Memberships, Interest, & Other Income
11.2%

Foundation & Corporate Support
9.2%

Event Rental Income & Catering Commissions
41.6%

Tickets & Registration
6.1%

In-Kind Contributions
15.5%

Expenses

Supplies, Equipment Rental, Marketing and IT
9%

Government Grants
16.4%

Repairs, Maintenance, Utilities
5%

Rent & Facilities
17.7%

Third Party Professionals
13%

Insurance & Banking Fees
5%

Payroll
50.3%