

60 Years & Built to Endure

Contact:

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SOUTH TEMPLE HISTORIC HOMES TOUR

In 2026, Preservation Utah celebrates 60 years of protecting, reinvesting in, and stewarding Utah's historic places. To mark this milestone, we return to South Temple, the street that helped spark Utah's preservation movement, for our Spring Historic Homes Tour on Saturday, May 16, 2026.

This self-guided tour opens four to six privately owned historic homes to the public for one day only, drawing history enthusiasts, architecture lovers, preservation professionals, and community members from across the Wasatch Front.

Corporate and foundation partners play a leadership role in making this event possible and benefit from exposure to homeowners, preservation professionals, architects, civic leaders, and community advocates throughout Utah.



Why Partner With Preservation Utah

Sponsorship aligns your organization with:

- 60 years of trusted statewide leadership
- 14,800+ engaged social followers
 - 7,500+ Facebook followers
 - 6,700+ Instagram followers
 - 450+ LinkedIn followers
- 2,700+ monthly email subscribers
 - 2,400+ monthly eNews subscribers
 - 340+ VIP eNews subscribers
 - 120+ Advocacy Alert subscribers
- 40+ annual programs
- High-visibility signature events
 - A respected voice in preservation advocacy and community reinvestment

60 Years & Built to Endure

Sponsor Opportunities

May 16, 2026
South Temple
Salt Lake City

Presenting Sponsor — \$10,000

Support the Historic Homes Tour and Preservation Utah's statewide preservation initiatives.

Event Visibility & Engagement

- 8 tour tickets
- Logo on the printed tour brochure (distributed to all attendees)
- Prominent inclusion in tour printed materials and signage
- Logo included in event slideshow and digital displays
- Opportunity to provide branded materials for attendees

Marketing & Digital Visibility

- Featured listing on event webpage with hyperlink
- Logo included in all digital event marketing
- Customized sponsor highlights:
 - 4 Facebook posts
 - 4 Instagram posts
 - 4 LinkedIn posts

Year-Round Sponsor Benefits

- Prominent placement on Preservation Utah sponsor page
- Logo in 12 monthly eNews issues
- Recognition in the annual report
- Preservation Leader Business Membership
- Steward-level memberships for designated staff
- Year-round engagement and program access
- Event discounts and partner benefits



People Preserving Places.

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Sponsor Opportunities

May 16, 2026
South Temple
Salt Lake City

Keystone Sponsor — \$5,000

Support the Historic Homes Tour and major statewide preservation programs.

Event Visibility & Engagement

- 8 tour tickets
- Logo on the printed tour brochure
- Logo included in event signage and digital displays
- Name included in tour printed materials

Marketing & Digital Visibility

- Featured listing on event webpage with hyperlink
- Logo in digital event marketing
- Customized sponsor highlights:
 - 3 Facebook posts
 - 3 Instagram posts
 - 3 LinkedIn posts

Year-Round Sponsor Benefits

- Placement on the sponsor page
- Logo in 8 monthly eNews issues
- Recognition in the annual report
- Preservation Leader Business Membership



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Sponsor Opportunities

May 16, 2026
South Temple
Salt Lake City

Cornerstone Sponsor — \$2,500

Support the Historic Homes Tour and core preservation advocacy, education, and community programs.

Event Visibility & Engagement

- 6 tour tickets
- Logo on the printed tour brochure
- Logo included in event digital displays
- Name included in tour printed materials

Marketing & Digital Visibility

- Featured listing on event webpage with hyperlink
- Logo in digital event marketing
- Social media highlights:
 - 1 Facebook post
 - 1 Instagram post
 - 1 LinkedIn post

Year-Round Sponsor Benefits

- Placement on the sponsor page
- Logo in 6 monthly eNews issues
- Recognition in the annual report
- Preservation Ally Business Membership



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Sponsor Opportunities

May 16, 2026
South Temple
Salt Lake City

Buttress Sponsor — \$1,500

Support the Historic Homes Tour and public access to Utah's most significant historic places.

Event Visibility & Engagement

- 4 tour tickets
- Logo on the printed tour brochure
- Name included in tour printed materials
- Logo included in event digital displays

Marketing & Digital Visibility

- Listing on the event webpage
- Social media recognition (1 cross-platform post)

Year-Round Sponsor Benefits

- Placement on the sponsor page
- Logo in 3 monthly eNews issues
- Recognition in the annual report
- Preservation Ally Business Membership

Tympanum Sponsor — \$500

Support the Historic Homes Tour and our mission to protect and celebrate Utah's historic places.

Event Visibility & Engagement

- 1 tour ticket
- Name included in tour printed materials

Marketing & Digital Visibility

- Listing on the event webpage

Year-Round Sponsor Benefits

- Placement on the sponsor page
- Logo in 1 monthly eNews issue
- Recognition in the annual report
- Community Builder Business Membership



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