

**60 Years & Built to Endure****Contact:**

Brandy Strand

Executive Director

801-215-9533

director@preservationutah.org

# COMMUNITY STEWARDSHIP AWARDS

In 2026, Preservation Utah celebrates 60 years of protecting, reinvesting in, and stewarding Utah's historic places. The Community Stewardship Awards is our signature public celebration honoring the homeowners, craftspeople, architects, developers, community leaders, and organizations whose work strengthens historic places across the state.

This event brings together preservation leaders, elected officials, industry professionals, and community advocates to celebrate excellence in preservation and community investment.

Corporate and foundation partners play a leadership role in making this celebration possible and benefit from exposure to homeowners, preservation professionals, developers, architects, civic leaders, and community advocates throughout Utah.



## Why Partner With Preservation Utah

Sponsorship aligns your organization with:

- 60 years of trusted statewide leadership
- 14,800+ engaged social followers
  - 7,500+ Facebook followers
  - 6,700+ Instagram followers
  - 450+ LinkedIn followers
- 2,700+ monthly email subscribers
  - 2,400+ monthly eNews subscribers
  - 340+ VIP eNews subscribers
  - 120+ Advocacy Alert subscribers
- 40+ annual programs
- High-visibility signature events
  - A respected voice in preservation advocacy and community reinvestment

60 Years & Built to Endure

Sponsor Opportunities

April 28, 2026

Memorial House

375 North Canyon Road, SLC, UT 84103

## Presenting Sponsor — \$10,000

### Event Visibility & Engagement

- Table sponsor and reserved seating for 8 guests
- Official sponsor of the VIP and Awards Reception recognition
- Opportunity to provide welcome or closing remarks
- Opportunity to provide branded materials for attendees
- Prominent inclusion in the program
- Logo included in event signage, printed materials, and slideshow

### Marketing & Digital Visibility

- Featured listing on event webpage with hyperlink
- Logo included in all digital event marketing
- Customized sponsor highlights:
  - 4 Facebook posts
  - 4 Instagram posts
  - 4 LinkedIn posts

### Year-Round Sponsor Benefits

- Prominent placement on Preservation Utah sponsor page
- Logo in 12 monthly eNews issues
- Recognition in the annual report
- Preservation Leader Business Membership
  - Steward-level memberships for designated staff
  - Year-round engagement and program access
  - Event discounts and partner benefits



# People Preserving Places.

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## Sponsor Opportunities

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Memorial House

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### Keystone Sponsor — \$5,000

#### Event Visibility & Engagement

- Table sponsor and reserved for 8 guests
- Invitation to VIP Reception
- Recognition during the ceremony (option to introduce an award)
- Name included in the program
- Logo included in event signage and slideshow

#### Marketing & Digital Visibility

- Featured listing on event webpage
- Logo in digital event marketing
- Customized sponsor highlights:
  - 3 Facebook posts
  - 3 Instagram posts
  - 3 LinkedIn posts

#### Year-Round Sponsor Benefits

- Placement on the sponsor page
- Logo in 8 monthly eNews issues
- Recognition in the annual report
- Preservation Leader Business Membership



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### Cornerstone Sponsor — \$2,500

#### Event Visibility & Engagement

- Table sponsor and reserved for 8 guests
- Invitation to VIP Reception
- Recognition during the ceremony
- Name included in the program
- Logo included in event slideshow

#### Marketing & Digital Visibility

- Featured listing on event webpage
- Logo in digital event marketing
- Social media highlights:
  - 1 Facebook
  - 1 Instagram
  - 1 LinkedIn

#### Year-Round Sponsor Benefits

- Placement on the sponsor page
- Logo in 6 monthly eNews issues
- Recognition in the annual report
- Preservation Ally Business Membership



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### Buttress Sponsor — \$1,500

#### Event Visibility & Engagement

- 4 tickets to the Awards Ceremony
- Invitation to VIP Reception
- Name included in the program
- Logo included in event slideshow

#### Marketing & Digital Visibility

- Listing on the event webpage
- Social media recognition (1 cross-platform post)

#### Year-Round Sponsor Benefits

- Placement on the sponsor page
- Logo in 3 monthly eNews issues
- Recognition in the annual report
- Preservation Ally Business Membership

### Tympanum Sponsor — \$500

#### Event Visibility & Engagement

- 1 ticket to the awards ceremony
- Invitation to VIP Reception
- Name included in the program

#### Marketing & Digital Visibility

- Listing on the event webpage

#### Year-Round Sponsor Benefits

- Placement on the sponsor page
- Logo in 1 monthly eNews issue
- Recognition in the annual report
- Community Builder Business Membership



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